

# Rural Business Digital rates & specs

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**Australia approves foreign grain imports for the first time in over a decade**  
Winter cropping - May 15, 2019  
Australia will import foreign-grown grain for the first time since 2007, after the Department of Agriculture approved a permit to import bulk wheat from Canada.  
[Read more](#)

Medrec 300 x 250 pixels  
\$250 per month + GST

## Material Specifications

- Advertising material should be supplied as a .jpg, .gif, HTML5 or .png. Please provide your HTML5 ads in a Zip file, with the ad contents not nested within any other folders.
- Website homepage, TV advertisements run as 25% share of voice
- Agency booking fee +10%
- Rural Business can arrange to build your ad. Call for details.
- Fees may apply if files supplied incorrectly
- Booking commence first day of month
- Newsletter banner \$250 per month. 100% share of voice. We can only accept .gif or .jpg files as HTML does not travel by email.

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